

INSTITUTIONAL ADVANCEMENT AND ECONOMIC DEVELOPMENT

Service to the community is a significant function of all public two-year colleges. An important part of this service is to provide the public with information about the District and its colleges. Institutional Advancement and Economic Development is the office at Riverside Community College District responsible to promote the activities of the District, its faculty and students, and to work with the community to further common goals through collaboration. College departments are assisted, as needed, with enrollment-development marketing; securing newspaper, radio and cable TV publicity; and publicizing their programs through District print and online publications.