

Riverside City College
Marketing Resources Committee (MRC)
Agenda
September 8, 2022
1pm-2pm
Zoom

- I.** Approvals
 - a. Approval of September 8, 2022 agenda
 - b. Approval of minutes from the May 12, 2022 meeting

- II.** *New Business*
 - a. *Guest: Daniel Hogan – HRC project*

- III.** *Old Business*
 - a. *Marketing Survey for Students: [Survey Link](#)*
 - b. *Brand Guide 1.0 Approved*
 - c. *Marketing Update*
 - d. *Fall Planning*
 - i. *Brand Guide 2.0*
 - 1. *Brand Redesign*

- IV.** Equity in Marketing