

Riverside City College
Marketing Resources Committee (MRC)
Agenda
May 12, 2022
12:50pm-1:50pm
Zoom

- I.** Approval of minutes from the April 21, 2022 meeting
- II.** New Business
 - a. Guest: Daniel Hogan – HRC project
- III.** Old Business
 - a. Marketing Survey for Students: [Survey Link](#)
 - b. Brand Guide 1.0 Approved
 - c. Marketing Update
 - d. Fall Planning
 - i. Brand Guide 2.0
 - 1. Brand Redesign
- IV.** Equity in Marketing