



**Riverside City College
Marketing Resources Committee (MRC)**

**Agenda
May 9, 2024
12:50pm-1:50pm
Zoom**

- I.** Discussion of minutes from the March 14, 2024 meeting
- II.** Old Business
 - a. Brand Guide 2.0 update
 - b. Marketing campaign
- III.** New Business
 - a. Co-branded logo requests (line maximums/word maximums)
 - b. Web link for service requests
 - c. Canva Templates
- IV.** Equity in Marketing (open discussion)
- V.** Adjourn