



**Riverside City College
Marketing Resources Committee (MRC)**

Agenda

March 14, 2024

12:50pm-1:50pm

Zoom

- I.** Discussion of minutes from the November 30, 2023 meeting
- II.** Old Business
 - a. Brand Guide 2.0 update
 - b. Marketing campaign update
- III.** New Business
 - a. Email signature standard
 - b. Co-branded logo requests (line maximums/word maximums)
- IV.** Equity in Marketing (Open Discussion)
- V.** Adjourn