



**Riverside City College  
Marketing Resources Committee (MRC)**

**Agenda**

**November 30, 2023**

**12:50pm-1:50pm**

**Zoom**

- I.** Discussion of minutes from the October 12th, 2023 meeting
- II.** Old Business
  - a. Brand Guide 2.0 Second Draft Read
  - b. Marketing Campaign Update
- III.** New Business
  - a. N/A
- IV.** Equity in Marketing (Open Discussion)
- V.** Adjourn