

President's Leadership Team Report

December 9 and 14, 2020

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PLT reviewed the following information items:

Student Vote Project

Civic engagement at RCC is thriving. Faculty and staff from throughout the College encouraged students to participate in recent elections. Student leaders in ASRCC and clubs also participated enthusiastically in registration and Get out the Vote projects.

- In the California University and College Ballot Bowl competition, RCC placed **FIRST** for the college with the largest percentage of its student body registered and **SECOND** in the entire state!
- Through the 2020 Ballot Bowl 82,634 Californian college students registered to vote, an enormous increase compared to the approximately 21,000 Californian college students who registered to vote using the Secretary of State's online voter registration system the entire year of 2016.

The Aspire Project

The Aspire Project, a student housing collaboration with city, county, non-profit, and private sectors, continues to progress. Innovative Housing Solutions received the preliminary notice that their MHP application scored well and has gone to the City of Riverside Council for approval. City leaders unanimously approved the land disposition and municipal subsidy necessary for the foster youth project to move forward. The project is scheduled to begin in June 2021.

Calling Tigers

Volunteers from throughout the College are reaching out to encourage students to register for Winter and Spring terms.

- More than 70 volunteers have called 1500 students who have not yet enrolled.
- This initiative will continue through the Spring term.

Professional Development Repository

The College launched a new Professional Development [repository](#) for online resources, articles and publications, recorded workshops and webinars, as well as employee recognition content. PLT thanked Natalie Halsell, professional development coordinator for her work on this major College initiative.

Laptop Distribution

Laptop distribution will continue in the Winter and Spring semesters.

- The Library team, working with the TSS team, developed a comprehensive plan to help students not only reserve a laptop, but to pick them up through the curbside service.
- This new process has been emailed to students and is available on the website.
- The College will continue to provide resources to support student success in online learning.

Enrollment

Boosting access to RCC's excellence is the foundation of our equity work. We remain a beacon of hope in these troubled times and the College's instructional pathways continue to provide the promise of economic and social justice.

- Winter intersession enrollments are strong
- Spring enrollments continue to lag behind those of last year
- PLT appreciates everyone's support as we continue to encourage students to remain on their educational pathway
- Targeted marketing, social media outreach, Calling Tigers, texting and emailing campaigns, and other recruitment efforts will remain essential as we strengthen Spring enrollment

PLT considered the following policy items:

Lottery Funds

The state has broadened appropriate use of Lottery funds.

- This increased flexibility will help the College to support critical needs in the short term.
- Additionally, in anticipation of a constrained fiscal climate next year, PLT continues to monitor all funding sources with care.

Prioritization Letter

The College president delivered his [response](#) to the co-chairs of the Educational Planning Oversight Committee. That letter, also posted on the College's [strategic planning website](#), expressed profound gratitude to leaders among the College's faculty, staff, students, and administration.

Payment Report

To strengthen compliance and ensure clarity of processes, the RCC Auxiliary Business Services Office (Cashier), has improved reconciliation of all cash-equivalent support (gift cards) for students. VP West recognized Liz Tatum, director of Business Services for her great work in implementing this new system. PLT continues to seek opportunities to increase efficiency and ensure institutional integrity.

Grants

The new year anticipates many new opportunities for funding.

- Decisions from SSTEM, NSF iUse, and the Department of Defense are forthcoming
- Submission for renewal of the NSF/HSI En Familia grant is pending
- Other opportunities under consideration:
 - diversifying the Nursing workforce
 - supporting formerly incarcerated or justice involved youth
 - exploring agriculture and data analytics
 - expanding relationships with NASA and the USDA

PLT took action on the following items:

Spring Recruitment

Enrollment matters!

Enrollment Services and the marketing team continue to support enrollment through various strategies:

- PLT reviewed and approved a new piece of marketing collateral, this [postcard](#)
- As mentioned above, more than 70 volunteers are calling students and potential students, encouraging them to enroll, while gaining valuable feedback.
- Electronic billboards on the 91 freeway and Magnolia Avenue are being refreshed.
- Social media and search engine advertisements will be launched over the coming weeks.
- The marketing team is working with Admissions & Records staff to market program opportunities to more than 30,000 potential students.

[CCCC LGBTQ+ Summit 2021](#)

Previously, members of the faculty had been encouraged to register for this conference and the turnout was nothing short of outstanding. PLT has now authorized funding for 20 classified professionals and 20 students to attend this summit.

Interactive Campus Map

PLT reviewed the new Interactive Campus map for the website and approved the various building [icons](#). VP West will work with his team to continue to beta-test this new feature over the coming months as it is set to launch in January.

Athletics Plans

The College has submitted its intent to opt out of "Spring I" (January 18-April 17) athletic competitions. This decision is the result of a careful and deliberate process that involved all key stakeholders.

- Over the course of several meetings, PLT discussed the feasibility of restoring athletics at RCC in 2021.
- Information provided by the RCC Athletic Sub-Workgroup, the Athletics Work Group (members from RCC and NC), the Safe Return Task Force, CCCAA, the Department of Health for the County of Riverside, and other sources were reviewed and discussed to help inform our decisions.
- Now attention will shift to consideration of safely returning athletics programs in the second season - "Spring II" (March 27 - June 23).
- This decision did not come easy as the College has worked hard to build its championship winning athletics program. We will continue to provide support that our student athletes need to be successful. We will continue to work with both the RCC sub-workgroup and the RCCD Athletic Work Group.

Nursing Distribution

The Nursing program presented a proposal that follows state and College safety guidelines that enables faculty and staff to collect laptops from students not enrolled in the Winter or Spring terms. The proposal also included a process for distribution of pins. PLT approved the proposal.

Athletic Fundraising

The Athletic department presented a proposal requesting approval to allow the College's 19 sports programs to use the multimedia fundraising platform and for sports to keep 100% of funds donated. PLT approved this proposal.

Food Services

Given current conditions and small number of students on campus, food service will be suspended for Winter. Depending on conditions and student needs, the service may be reinstated in the Spring term.