

# ANNUAL KEY PERFORMANCE INDICATORS REPORT CARD, 2010-2011

## RIVERSIDE CITY COLLEGE STRATEGIC PLAN 2009-2014



# RIVERSIDE CITY COLLEGE VISION AND MISSION



## **VISION**

*Vision*

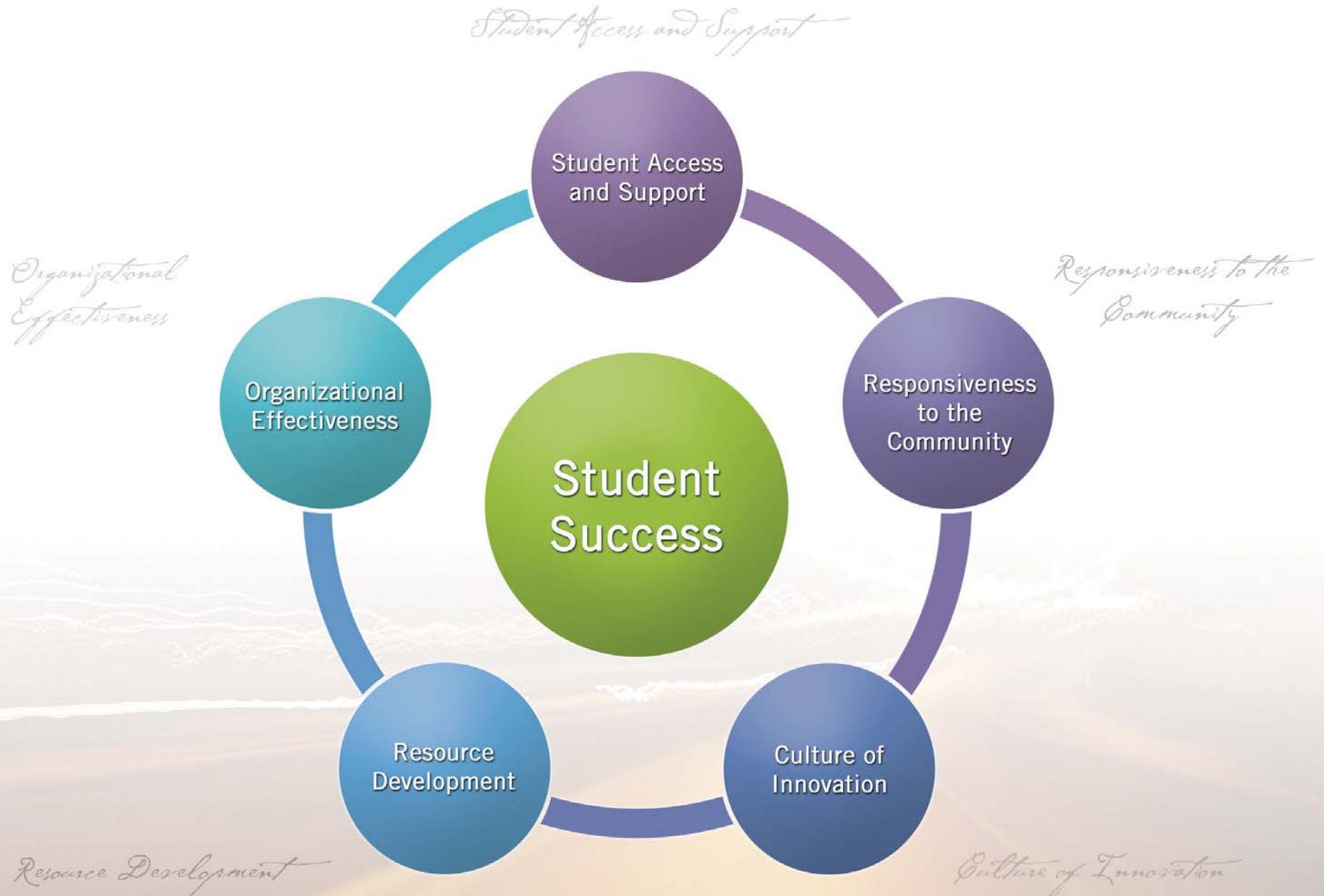
RCC will attain national recognition as an educational leader through the power of the arts and innovation.

## **MISSION**

*Mission*

Riverside City College provides a high-quality, affordable education, including comprehensive student services, student activities, and community programs, and empowers and supports a diverse community of learners as they work toward individual achievement and life-long learning. To help students achieve their goals, the College offers learning support services, pre-college and transferable courses, and career and technical programs leading to certificates or associate degrees. Based on a learner-centered philosophy, the College fosters critical thinking, develops information and communication skills, expands the breadth and application of knowledge, and promotes community and global awareness.

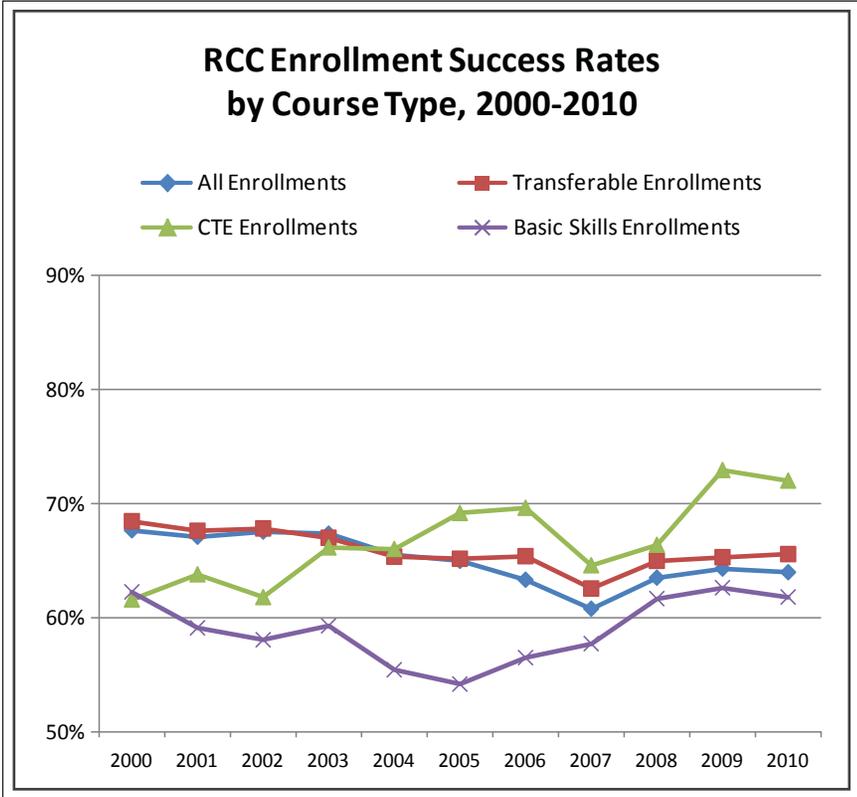
# RIVERSIDE CITY COLLEGE GOALS



# KEY PERFORMANCE INDICATORS

## COURSE SUCCESS

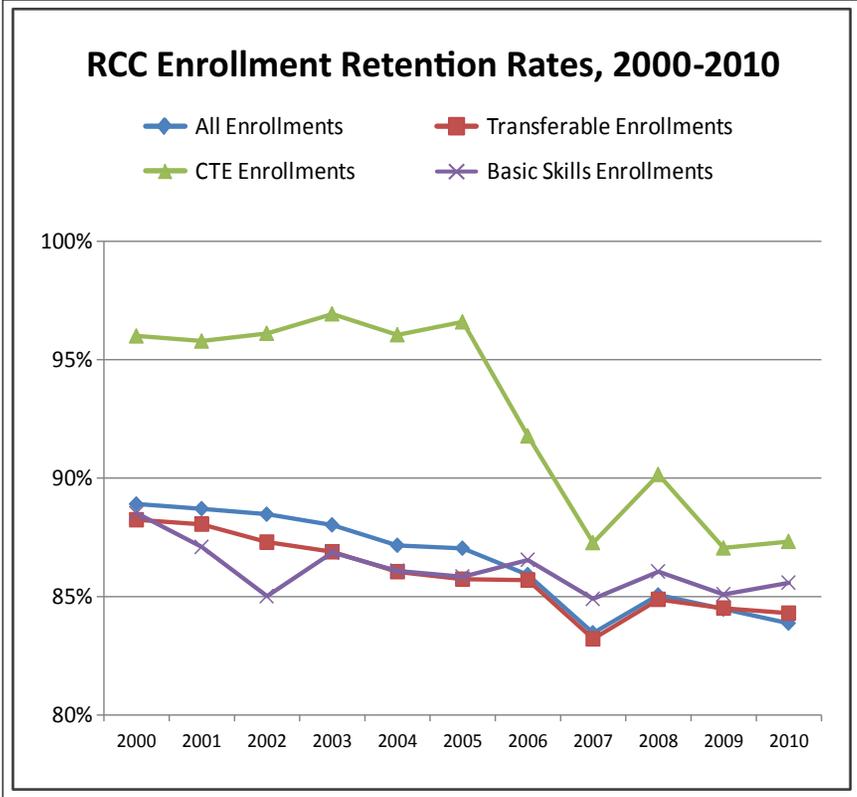
Slight Decline Since 2000



Success rate is calculated as the total of A, B, C, and P grades divided by the total of A, B, C, D, DR, F, I, NP, P, W grades, multiplied by 100. This is the percentage of students who successfully completed the course.

## RETENTION

Slight Decline Since 2000



Retention rate is calculated as the total of A, B, C, D, DR, F, I, NP, and P grades divided by the total of A, B, C, D, DR, F, I, NP, P, W grades, multiplied by 100. This is the percentage of students who did not withdraw from the course, regardless of final grade.

# KEY PERFORMANCE INDICATORS

## PERSISTENCE from Fall to Spring

Slight Increase Since 2004

Measured by Comparing Five Cohorts



Baseline Year

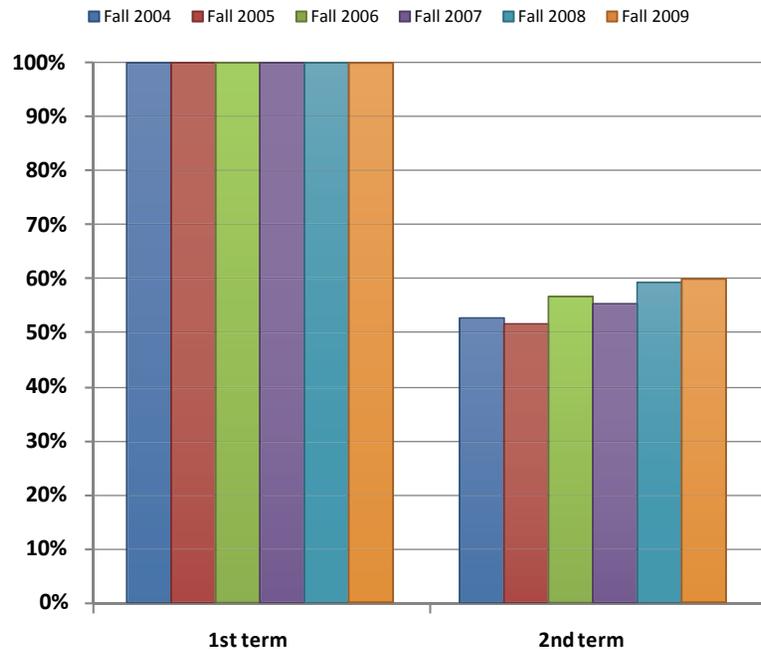
## STUDENT PROGRESS AND ACHIEVEMENT

Relatively Stable Since 1999 Allowing Six Years to Goal



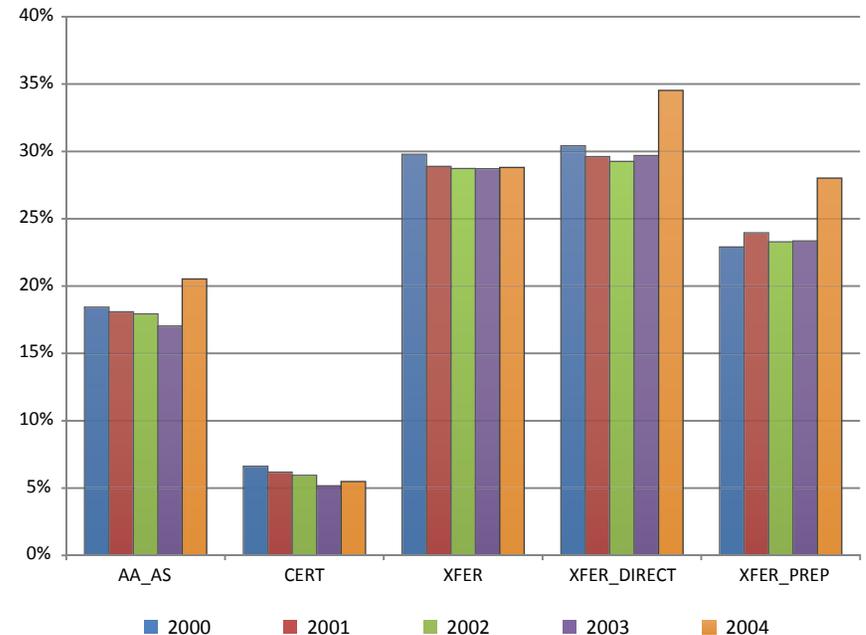
Baseline Year

### RCC Primary Term Persistence, Fall 2004-2009 Cohorts



Term-to-Term Persistence for this chart is calculated as the rate of first time students attending and completing a fall term, who subsequently attend the next spring term.

### Student Progress and Achievement Rates within 6 years, Riverside City College Students, Cohorts 2000-2004



A (CERT) Certificate "Intent to Complete" is when a student attempts either an Advanced Occupational or Apprentice level Credit course.

XFER = A Transfer or Degree "Intent To Complete" is a student who attempts a degree applicable credit math or English course.

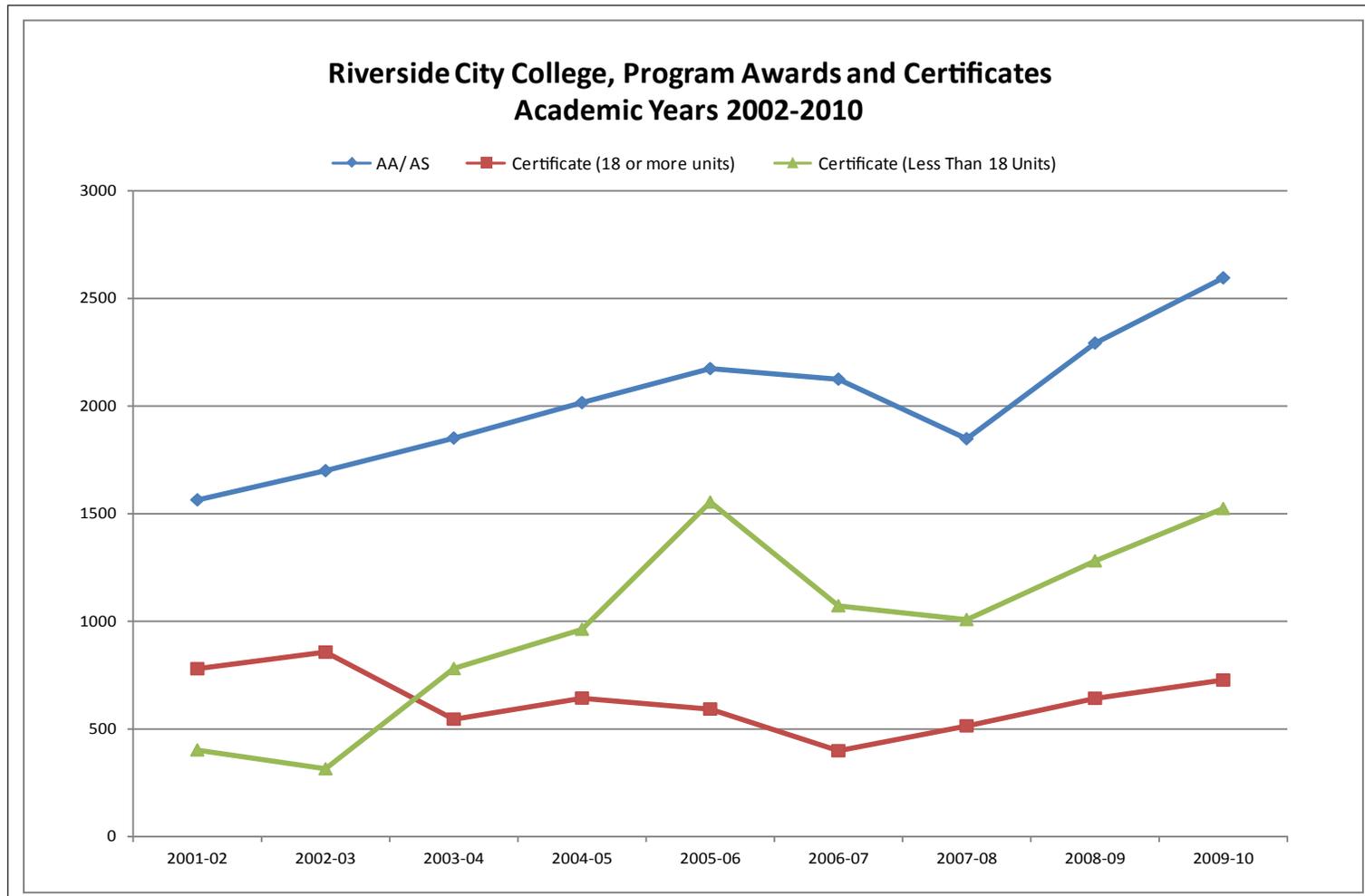
XFER\_Direct = "Transfer Directed" means a student successfully completed at least one transfer-level Math and English course.

XFER\_Prep = "Transfer Prepared" means student successfully completed 60 UC/CSU transferable units with a grade point average of at least 2.0 in those transferable courses.

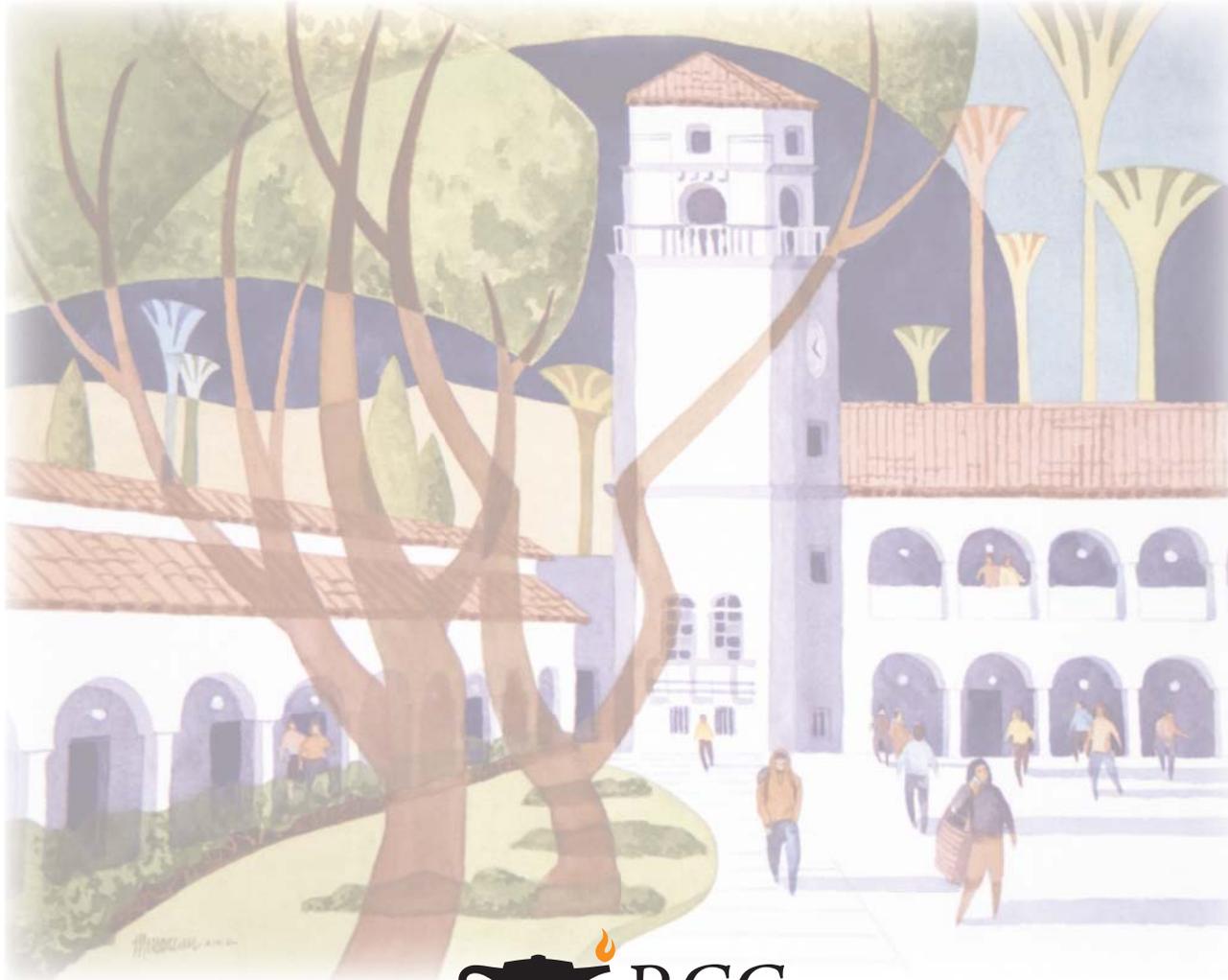
# KEY PERFORMANCE INDICATORS

## DEGREES AND CERTIFICATES AWARDED

AA/AS and Certificates of less than 18 units have increased since 2001  
Data excludes all Ben Clark enrollments



Note: All “Student Access and Support Strategies” referred to in subsequent pages are designed to positively impact key performance indicators.



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