

ODENZA MARKETING SCHOLARSHIP

\$500

MARCH 30TH, 2012 DEADLINE

Eligibility:

- Be between the ages of 16 and 25 on March 30, 2012
- Have at least one full year of post secondary studies remaining at the time of the award
- Have a GPA of 2.5 or greater
- Be a citizen of the United States or Canada
- Submit answers to the essay questions, which can be found on the application page, prior to the March 30, 2012 deadline at:

www.odenzascholarships.com

Every essay must contain three essential elements:

1. The essay must provide a thesis statement (in the introductory paragraph). The thesis statement must encapsulate the main argument for the paper. It must be clear and coherent, and it must answer the question that has been put forth on the application.
2. The essay must offer supporting evidence. The writer must provide the supporting evidence in paragraph (not "bullet" or list) form. Each paragraph must contain evidence that supports one idea or concept that proves the thesis statement. The writer must provide citations (in footnote, endnote, or paranthetical form) for all evidence presented.
3. Every essay must follow basic rules of format and grammar. Every paper must contain a beginning (introductory paragraph), a middle (several supporting paragraphs that comprise the body of the paper), and an end (concluding paragraph). Grammar is vital for essay composition. Sentence fragments, misspellings, and improper punctuation denote a carelessly-written and poorly-conceived paper.

Essay Question #1:

Choose a city located anywhere in the world that you believe would, from a future employment prospective, benefit your career. Explain in under 500 words how spending time in this city would help you become more marketable to a potential employer(s). Clearly identify how it will benefit you. For example, going to Paris may help you if you are interested in Fashion Design. Note that this should not just be stated. You must provide an argument supporting this statement.

Essay Question #2:

Explain in under 500 words, why you think you should be granted the Odenza Marketing Scholarship.

Read more about [Scholarship Application](http://www.odenzascholarships.com) by www.odenzascholarships.com