

BBG COMMUNICATIONS AWARD

\$1,000

JUNE 30, 2012 DEADLINE

Eligibility:

- Be between the ages of 16 and 21 on June 30, 2012.
- Submit answers to the two essay questions, which can be found on the application page, prior to the June 30, 2012 deadline.
- Have at least one full year of post secondary studies remaining at the time of the award.
- Have a GPA of 2.5 or greater.
- Be a citizen of the United States or Canada.

Read more about [BBG Communications Award](http://www.breylancommunications.com) by www.breylancommunications.com

Essays will be judged primarily on:

Appropriateness: Does your essay answer the assigned question? Does your essay address the main topic stated in your thesis?

Clarity of exposition and argument: How clearly have you explained the arguments and concepts that are relevant to the topic? How clearly have you expressed your critical evaluation of the arguments? Have you clearly stated the reasons behind your evaluations?

Coherence of your explanations and arguments: Does your essay make sense as a whole? Is it well-organized? At each stage of the essay, is it easy to tell what you are saying and how that fits in with what you have already said? Are there any conflicts between things you say at different points in the essay? Do your arguments flow logically from your premises to your conclusions?

Essay Question #1: (Must be under 1500 words)

What do you think is the greatest advancement in the information and communications technology industry over the last 10 years? Information and communications technology consists of IT as well as telephony, broadcast media, and all types of audio and video processing and transmission.

Essay Question #2: (Must be under 1500 words)

Why do you think a College/University education is important?

Complete your application at:

<http://www.breylancommunications.com/apply.php>

