

Guideline for Majors at Nearby 4 Year Institutions

Major: <i>COMMUNICATIONS</i>

Riverside Community College
Counseling Department
2011-2012

Date: 10/11

NOTE: This Articulation Agreement is subject to periodic revision. Please consult the ASSIST website, www.assist.org, for up-to-date information.

College or University	Transfer Requirements	Units	RCC Equivalents	Units	Remarks
CAL POLY POMONA 2011-2012	<u>Comm. Journalism:</u>				
	COM 101	4	JOU 7	3	
	COM 131/L	4	PHO 8	3	
	COM 206	4	ADM 1	3	
	COM 232/A	4	JOU 12 or PHO 12	3	
	STA 120	4	MAT 12 or 12H	3	
	COM 204	4	COM 3	3	
	<u>Organizational Communication:</u>				
	COM 100	4	COM 1 or 2	3	
	COM 204	4	COM 3	3	
	STA 120	4	MAT 12 or 12H	3	
	COM 327	4	COM 12	3	
	COM 103	4	COM 9 or 9H	3	
	Add. course	4	COM 6, 7, 9 or 9H	3	
	<u>Public Relations:</u>				
	COM 204	4	COM 3	3	
	COM 206	4	ADM 1	3	
	STA 120	4	MAT 12 or 12H	3	
	COM 327	4	COM 12	3	
	COM 101	4	JOU 7	3	
	CSU SAN BERNARDINO 2011-2012	COMM 243A	3	*JOU 20	3
Human Comm., add:		4,4	*COM 6,9 or 9H	3	
Mass Comm., add:		4,5	JOU 2; FTV 44	3,3	
Public Relations, add:		4	JOU 2	3	
CSU FULLERTON 2011-2012	<u>Public Rel. option:</u>				
	COM 233,101		JOU 1,7	3,3	

SAN DIEGO ST. UNIVERSITY	choose one from	3	choose one from:	3
2010-2011			COM 1 or 1H, 6, 9 or 9H	
	COMM 160	3	COM 3	3

THE MAJOR:

A society, becoming increasingly more and more complex, needs individuals to inform, explain, and interpret its problems, its issues. The Communication Arts major prepares students to fill communication positions in the mass media, business, government, and education.

Various options are usually offered within the Communications major. Among these are Telecommunications, Journalism, Public Relations, Organizational Communication and Specialized Communication. Telecommunications is designed for students primarily interested in careers in the radio and television broadcasting industry.

Journalism prepares students for editorial and supervisory assignments with newspapers, magazines, wire services, and specialized publications. Public Relations should be chosen by those seeking careers in public relations and advertising and communication positions, which require skills, and knowledge in these areas.

Organizational Communication features the "total" communicator, providing students instruction in both oral and written skills and theories. Special emphasis is offered in the areas of general communication, applied organizational communication, human communication, and political communication. Students will find employment in large companies through training programs leading to line or staff positions in communication problem solving.

Specialized Communication Studies is for those who seek to use communication skills in a specific area of interest, such as economics, education, theatre, or in positions in government and industry.

Students completing the major are qualified to take advantage of a variety of educational opportunities and to pursue advanced study in professionally oriented graduate schools.

CAREER FIELDS:

Advertising Manager	News writer	Radio/TV Announcer
Customer Relations Representative	Photo Journalist	Radio Program Director
Development Director	Press Secretary	Sales Promotion Supervisor
Editor	Public Affairs Director	Teacher
Journalist	Public Relations Specialist	

For further information on career options, please visit the Transfer and Career Center.