



QUESTIONS RECEIVED REGARDING

RIVERSIDE COMMUNITY COLLEGE DISTRICT'S District-Wide Branding Campaign Services (RCCD answers appear in red font.)

Question #1

Is Propeller Communications eligible to respond to this RFP?

Yes, Propeller Communications is eligible to respond to the RFP.

Question #2

In Section 4.1 , it is stated that responses are to include the proposed fee structure. We would appreciate clarification as to whether you are simply seeking our hourly rates for each of the services we will be providing or are seeking projected costs to complete each component of the branding campaign services.

We are seeking both projected costs to complete each component of the branding campaign services, as well as an hourly cost schedule should additional work be required after the bid is awarded. We don't anticipate scope to change, but if during the course of brand creative executive we, the CLIENT, determine that additional elements are required, we would like your hourly rate schedule on file so that we can determine the estimated cost of any additional work.

Question #3

The RFP states the closing time for questions is 3:00 pm this Friday but it does not state when answers to the questions will be posted. Just wondering if this will impact the due date for responses?

We will post answers to the questions by end of day Friday at the college website www.rcc.edu. There will be a link for RFP-Branding if we have received any questions.