

**RCC Norco Campus
Strategic Planning Committee
October 14, 2008**

MEETING SUMMARY

In attendance:

Alcazar, Wendi	Godin, Norm	Olaerts, Ana Marie
Andachech, Khalil	Gonzalez, Heather	Ries, Richard
Angeles, Mike	Gonzalez, Ken	Robles, Andy
Bader, Melissa	Gray, Alexis	Salcedo, Fernando
Boelman, Peter	Gutierrez, Monica	Shirinian, Margarita
Brotherton, Cathy	Hitchcock, Dominique	Sloniger, Mitzi
Burnett, Sarah	Hodawanus, Tricia	Smith, Deborah
Caponetto, Tamara	Humble, Dina	Smith, Ruth
Chung, Elisa	Kyriakos, Stephany	Somers, Rita
Cluff, Michael	Lafferty, Sue	Sternburg, Chuck
Coleman, Keith	Lambros, Daniel	Sutton, Jim
Coverdale, John	Lewis, Mark	Tiangco, Jefferson
Crasnow, Sharon	Loewenstein, Gaither	Tompsett-Makin, Deborah
Creswell, Debra (recorder)	Marsh, Rebecca	Tran, Phu
DeAsis, Mark	McCarson, Daniela	Tschetter, Sheryl
DeGuzman, Joseph	Mills, David	Van Hulle, Paul
Dieckmeyer, Diane	Miter, Carol	Wagner, Tom
Drake, Sharon	Monsanto, Steve	Wales, Todd
Eckstein, Joe	Moore, Barbara	Wallstrom, Tim
Elizalde, Andres	Morrison, Jim	Worsham, Patty
Farrar, Carol	Nelson, Lisa	Wright, Linda
Freitas, Siobhan	Nery, Annebelle	Zwart, Gail
Frewing, Janet	Nery, Ernesto	
Friedrich Finnerm, Teresa	Oceguera, Gustavo	

RCC Norco Mission Statement

A revision of the Norco Campus mission statement was presented to the SPC for approval.

Norco Campus provides educational programs, services, and learning environments for a diverse community. We equip our students with the skills to attain their goals in higher, career/technical, and continuing education; workforce development; and personal enrichment. To meet the evolving community needs Norco Campus emphasizes the development of technological programs. As a continuing process we listen to our community and respond to its needs while engaging in self-examination, learning outcomes assessment, ongoing dialogue, planning, and improvement.

Gail Zwart moved to approve; Todd Wales seconded the motion.

Discussion:

- Sarah Burnett, co-chair of the Standard I Subcommittee, acknowledged the efforts of the staff and faculty who reworked the mission statement. They looked to streamline it, keeping in mind the 2007 accreditation team viewed the original mission statement favorably. The revision does not fundamentally change the mission of the campus. She suggested inserting “knowledge and” in the second sentence, prior to the word “skills.”
- Mark Lewis presented an additional version of the mission statement, which can be introduced in the review process next year.

Vote: Motion was approved by majority.

The revised mission statement will be sent forward to Dr. Davis for approval, then to the Board of Trustees.

Norco Strategic Planning Committee Mission Statement

A mission statement for the NSPC was presented to the committee for approval.

The RCC – Norco Strategic Planning Committee (NSPC) provides *all* campus constituencies with an opportunity to participate in the formulation of recommendations pertaining to long-range campus planning and resource allocation. Functioning as a committee-of-the-whole, NSPC is charged with formulation, adoption and revision of campus educational and facilities master plans, as well as reviewing proposals for educational programs and facilities and prioritizing resource needs identified in instructional, student services and administrative program reviews. In performing these functions, NSPC endeavors to ensure that the campus pursues initiatives in accordance with the goals and objectives set forth in campus and district master plans.

Gail Zwart moved to approve; Mike Cluff seconded.

Discussion:

- The new accreditation website will post mission statements for the NSPC as well as the subcommittees.
- Italics will be removed from the word “all” in the first sentence.
- Sharon Crasnow requested clarification between “mission” and “charge” and suggested that mission statements should be reserved for institutions and not committees. Further discussion resulted with consensus that “statement of purpose” is more appropriate and better describes function, role and identity of the NSPC and subcommittees.
- Melissa Bader, speaking on behalf of Student Learning Programs and Services, recommended keeping just the first sentence and eliminating the rest of the statement. It was agreed that as a mission statement the text is too long, but as a statement of purpose, the wording is appropriate.
- There was a proposal to divide the second sentence into two sentences, with a period being placed after “plans,” deleting “as well as reviewing” and inserting “NSPC also reviews” as the beginning of the third sentence.

Tom Wagner introduced a “friendly amendment” to the motion already on the table—remove the italics from the word “all” in the first sentence, and call the statement a “statement of purpose” and divide the second sentence into two sentences.

Vote: Motion was approved by majority.

Long-Range Plan for Intercollegiate Athletics

A draft of the Long-Range Plan for Intercollegiate Athletics was presented to the committee for approval. Gustavo Ocegüera moved to approve; Todd Wales seconded.

Discussion:

- Tim Wallstrom gave an overview of the plan which is a system to bring athletic teams on campus. It is important to have a plan in place for accreditation.
- Limitations to the plan include facilities, staffing, funding and Title 9 regulations.
- The first two sports in which Norco College will compete will be men’s and women’s soccer, beginning in the fall 2010 season. The soccer facility is funded and currently under construction. In fall 2009 Norco Campus will have a club team for soccer which is not intercollegiate.
- Baseball and football are high cost sports and will not be added to the Norco College athletic program.
- Although there may be venues available off campus for some of the sports teams, the plan is to keep the sporting events on campus to maximize student participation.
- All staff in the athletics department will be part-time until the program grows to at least six teams.
- It’s possible to enter into joint ventures with the neighboring cities to develop fields. Norco Campus will maintain current joint use agreements.
- A track and field stadium is included in Phase III of the plan.

Vote: Motion was approved by majority.

Monthly Report on Education Master Plan Goals and Objectives

Annebelle Nery, Associate Dean, Student Success, gave a presentation addressing Goal #2, “Improve the Quality of Student Life.”

- A Community College Student Experiences Questionnaire (CCSEQ) was administered in spring 2004, 2006 and 2008 as a means of measuring student learning outcomes. Norco was the only RCC campus to administer the CCSEQ in 2008.
- The 2008 indicators for improving the quality of student life decreased between two and eight percent from the 2006 indicators.
- It is anticipated the indicators will increase when the Student Success Center is operational.
- The indicator objectives for 2010 and 2012 are attainable with aggressive approaches to serving students.
- Problems with the survey:

- Evening students were included in the survey although most clubs and events are not scheduled while they are on campus.
- Data such as number of clubs on campus in 2006 versus 2008 and change in college hour is not factored in the CCSEQ (which is a standardized questionnaire).

Discussion:

- Several faculty members expressed their displeasure with the current college hour time of 2:00 to 3:00 p.m.
- Norco may eventually move to a different survey instrument, with open ended questions, but for the time being the CCSEQ will be administered to keep the measurements as consistent as possible.
- Another measure of student success will be the food service revenues at the new Student Success Center.

Good of the Order

- On October 20 from 2:00-3:00 pm, congressional candidate Bill Hedrick will be on campus and talking with students.
- The City of Norco is looking at a joint development project with the Norco Campus on the corner of Third and Hamner. Ideas being considered include a cultural center, retail space and a bookstore. Dr. Davis will take the conversation to the Community Advisory Group and then through the strategic planning process.