

RETAIL MANAGEMENT

Program Description

This program prepares individuals to perform operations associated with retail sales in a variety of settings. This includes instruction in over-the-counter and other direct sales operations in business settings, basic bookkeeping principles, customer service, team/staff leadership and supervision, floor management, and applicable technical skills.

Campus

MOV, NOR, RIV

Award Type

AS, S

Career Opportunities

- Assistant Manager
- Department Manager

Wages

	Annual	Hourly
Assistant Manager	\$35,800	\$18.64

Contact Information

Riverside – (951) 222-8551

RETAIL MANAGEMENT/WAFC

AS536/CE536

(WESTERN ASSOCIATION OF FOOD CHAINS)

Certificate Program

Required Courses (30 units)		Units
ACC-1A	Principles of Accounting I	3
or		
ACC/CAT-55	Applied Accounting/Bookkeeping	3
BUS-20	Business Mathematics	3
BUS-22	Management Communications	3
CIS-1A	Introduction to Computer Information Systems	3
or		
CIS/CAT-3	Computer Applications for Working Professionals	3
MAG-44	Principles of Management	3
or		
MAG-51	Elements of Supervision	3
MAG-53	Human Relations	3
MAG-56	Human Resources Management	3
MAG-57	Oral Communications	3
or		
SPE-1	Public Speaking	3
or		
SPE-9	Interpersonal Communication	3
MKT-20	Principles of Marketing	3
MKT-42	Retail Management	3

Associate in Science Degree

The Associate in Science degree in Retail Management/WAFC will be awarded upon completion of the requirements for the certificate, plus completion of the graduation requirements as described in the catalog, as well as electives totaling 60 units of college work as required for the associate degree.

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