

# INTERNATIONAL BUSINESS

## Program Description

Business is a legal organization designed to sell goods and/or services to consumers or other businesses in an effort to generate profits. International business is business with interests in outside countries, working with business nationally. These businesses are often called multinational corporations. This career includes working with cultural considerations, such as law and the legal system, economics, political policy, marketing, language, living standards, and cultural traditions.

## Campus

RIV

## Award Type

CP

## Career Opportunities

- Government Trade Specialist
- International Banker
- International Business Manager
- International Consultant
- International Finance Manager
- International Marketer
- Public Relations Manger
- Public Relations Specialist
- Sales Representative
- Trade Policy/Promotions Manager

## Wages

	Annual	Hourly
Public Relations Specialist	\$53,706	\$27.97
Sales Representative	\$53,673	\$27.95

## Contact Information

Riverside – (951) 222-8551

The following locally approved certificates may lead to employment competency, but do not lead to an associate in science degree:

## INTERNATIONAL BUSINESS

CE627

### Certificate Program

Required Courses (15 units)		Units
BUS-10	Introduction to Business	3
BUS-40	International Business-Principles	3
BUS-43	International Business-Marketing	3
Group A Electives (Choose from list)		3
Group B Electives (Choose from list)		3

### Group A Electives

BUS-46	International Business-Basics of Exporting	3
BUS-48	International Management	3
BUS-90	International Logistics	3
ECO/POL-6	Introduction to Political Economy	3
ECO-7	Principles of Macroeconomics	3
SPE-12	International Communication	3

### Group B Electives

CHI-11	Chinese Culture and Civilization	3
FRE-11	French Culture and Civilization	3
GER-11	German Culture and Civilization	3
ITA-11	Italian Culture and Civilization	3
JPN-11	Japanese Culture and Civilization	3
KOR-11	Korean Culture and Civilization	3
RUS-11	Russian Culture and Civilization	3
SPA-11	Spanish Culture and Civilization	3

NOTE: This program is a certificate of the Business Administration program.

